

## Special ibex fairstay conditions for RHS members

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ibex fairstay is your specialist in sustainability for the hotel and accommodation sectors. For over 20 years, this organisation has assisted accommodation providers on their journey towards sustainable management of their operations. ibex fairstay offers holistic support embracing **five dimensions: management, ecology, regional focus, social aspects, and finance**. Based on a unique and practical industry solution for certification, the label is awarded to hotels, hostels and other accommodation providers that have an above-average track record of meeting their responsibilities for sustainable behaviour. Properties are surveyed and opportunities for improvement are identified on the basis of a range of in-depth criteria, substantiated calculations and rigorous analyses.

The following **special conditions** apply to members of the Responsible Hotels of Switzerland:

- ✓ **5% discount on the normal fee for first certifications.** This also applies to properties that have already started the certification process.
- ✓ ibex fairstay is also offering an **introductory promotion valid until the end of April 2022**: if six or more hotels apply, each one receives an additional discount of 1%. For example, if nine hotels start the ibex fairstay certification process by 30 April 2022, they will benefit from discount of 9%. The maximum discount is 12%. The discount will be credited after the first certification is successful.
- ✓ The **certification fee depends on annual sales**. The average for the last three years is taken as the basis, so as to cushion the impact of COVID-19. The ibex fairstay assessment also takes account of the effects of COVID-19 to ensure a fair awards process for businesses that sustained heavy sales losses last year.
- ✓ **Recertifications** benefit from the usual **reduction of 15%** on the normal price. The flat-rate communication charge is billed from the date of the first award, at the normal price.

## Added value from ibex fairstay certification

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- Management tool and quality instrument
- Status assessment with clear key figures
- Focused on solutions and geared to performance
- Saving resources
- Employee and guest retention, awareness-raising
- Credible, verifiable communication
- Clear conscience – holistic responsibility

## Worth knowing:

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- ✓ Switzerland Tourism recognises ibex fairstay for its **Swisstainable** award, level 3: "Leading".
- ✓ HotellerieSuisse recognises ibex fairstay for its **Green Living** and **Sustainable Living** hotel awards, and for its Superior classification (quality and sustainability management).
- ✓ Various **booking platforms** highlight hotels with the ibex fairstay label as sustainable hotels.
- ✓ myclimate / Cause We Care recognises the ibex fairstay certification process as a sustainability project. Certification fees can be paid from resources in the **Cause We Care** fund.

## Contact us!

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Make an appointment for a first assessment.

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