

General Terms and Conditions (GTC's)

The hotel group Responsible Hotels of Switzerland unites the lead establishments of ecological and social sustainability. Our members are independent, characterful establishments in beautiful locations and of high quality.

The main focus of the group is on the development of a high-quality marketing programme, in which the Responsible Hotels of Switzerland is profiled as a brand that combines sustainability and quality.

By accepting these General Terms and Conditions, the member agrees to participate in the marketing measures of the grouping and to actively implement them.

The purpose of the association as well as the admission, withdrawal or exclusion of members is regulated in the statutes.

Use of "swisshoteldata.ch" image material

Each member agrees that the pictures made available on the hotel database may also be sent to the media and used for marketing activities.

Cross-marketing measures

Each member commits to cross-marketing or increasing visibility and mutually benefits from the strengths of the others. This with the following objectives:

- Updating and improving the brand image
- Increase brand awareness
- Opening up new distribution channels
- Reaching new target groups

Sharing data

In the context of communication and general media work, each member undertakes to share operational data on the topic of sustainability with the hotel cooperation. The board or the office formulates precisely and comprehensively the purpose to be achieved by the publication. Where necessary, the data will be anonymised.

Logo

The member agrees to prominently display the logo of "Responsible Hotels of Switzerland" on the hotel's own website as well as in the hotel.

E-Guma voucher system

Responsible Hotels of Switzerland sells vouchers on behalf of the member hotels via their website. These can be redeemed at any member hotel.

Each member hotel receives online access to the voucher system. Participation and use of the voucher system are free of charge. Once the voucher has been redeemed, the member hotel receives the redeemed amount monthly. When the credit is paid out, a commission of 7% is deducted from the credit. This commission covers the costs for administration and marketing as well as the services of the office. The commission of 5% to e-Guma is already included.

The guest presents the voucher with the voucher number at the time of the visit. These numbers can be checked quickly and easily online at e-guma.ch on the PC or via the Voucher App on the smartphone and/or tablet. After the guest has redeemed the voucher, the payment is made to the member hotel by the office at the end of each month. Invoicing to the office is not necessary.

Data is entered into the voucher system of Idea Creation GmbH (e-guma). The [data protection declaration](#) of Idea Creation GmbH applies there.

beUnity – All-In-One-Community-Plattform

BeUnity is the digital meeting place for all members. Every member receives access to the beUnity platform. All data (regulations, admission criteria & membership fees, statues, admission criteria, key visuals, logos, etc.) are also located on be-Unity.

Employee benefit Hotel accommodation

The member offers the other members an employee rate of CHF 250.00 per double room per night for max. 2 persons (incl. breakfast / excl. visitor's tax) for a maximum of 2 days in hotels of category 1 (4 - 5 star hotels) or an employee rate of CHF 150.00 per double room per night for max. 2 persons (incl. breakfast / excl. visitor's tax) for a maximum of 2 days in hotels of category 2 (all other hotels).

The employee rate is subject to availability and on request and can only be confirmed confirmed 7 days prior to arrival. Further information is available on beUnity.

These General Terms and Conditions were approved at the General Assembly of the Association on 27 March 2023.

Best regards



Valentin Bot
President of the Board



Chantal Cartier
Managing Director